

**Massimo Giacon** was born in Padua, Italy, in **1961**.

### **Comic-strips, illustrations and cartoons.**

1980 - started drawing cartoons for “**IL MAGO**” (Mondadori) and still does so today, working with **Frigidaire, Tempi Supplementari, Frizzer** (Primo Carnera), **Linus, Alter** (Milano Libri), **Dolce Vita, Tic, Nova Express** (Granata Press), **Cyborg** (Telemaco), **Mondo Mongo** (Phoenix) and **Blue** (Mare Nero).

Has also worked **as an illustrator for La Gola, Alfabetà, Elle, Per Lui, Glamour, Rockerilla** and **Rumore**.

Published two collections of cartoon short-stories, **Mecanostorie** (Primo Carnera, 1985) and **Rattletown** (Granata Press, 1995); scripted by **Mimì Colucci**.

1987 - illustrated an advertising campaign for underwear business **Eminence**.

1994 - designed store displays and a range of decorative panels for “**G**” di **Gigli**.

1995 - illustrated an advertising campaign for television channel **Videomusic**.

December 1998 - designed advertising panels for **Absolut Vodka**.

A number of anthological exhibitions have been devoted to his comic-strips, including:

May 1991 - anthological exhibition in Agrigento; curated by “Circolo Culturale John Belushi”.

July 1991 - participated in the “**Nuovo Fumetto Italiano**” collective exhibition at the **Ex Stalloni, Reggio Emilia**; curated by **Carlo Branzaglia** and **Roberto Daolio**.

June 1993 - **International Festival of the Bande Dessinée, Sierre** (Switzerland) dedicated a major exhibition to his comic-strips and paintings.

July 1993 - **The Revoltella Museum, Trieste**, dedicated an anthological exhibition to his comic-strips; curated by **Maria Campitelli**.

1995 - personal anthological exhibition at **Treviso Comics Autunno**. A collection of 10 prints was published for the occasion.

1997 - personal anthological exhibition at **Lucca Comics Autunno**.

1998 - personal anthological exhibition at the **Babel gallery, Athens**.

1999 - 2005 - started to draw a range of erotic short-stories for monthly magazine **BLUE, Coniglio Editore**; scripted by **Mimì Colucci**.

2003 - started to work with **Cononino Press**, drawing stories for **Black** magazine. Also started work on a book, **Boy Rocket**, alongside script-writer **Mimì Colucci**, which is due out in 2008.

2005 - 2006 - created **Zom-Boy for Baribal**, a children's magazine.

Has worked with **XL** magazine, part of the **Espresso** publishing group, since the beginning of 2006.

October 2006 - the **Babel** festival, Athens, presented a mini-retrospective exhibition of his most recent comic-strips.

2007 **Amami**, book with **Tiziano Scarpa**, Mondadori.

2008 first book of the **Boy Rocket** graphic novel, with **Mimì Colucci**, **Black Velvet** editions.

2009, "**Bogie**" a monthly comic strip for **XL Magazine**.

2011 "**La quarta Necessità**", graphic novel with **Daniele Luttazzi**, **RCS-Lizard** editions.

## **Design and Graphics**

1985 - started work as a consultant for **Studio Sottsass Associati**, Milan, where he worked on interior designs, laminate textures, and image research for **Esprit**, **Coin**, **Alessi** and **Olivetti**. Also worked in-house as a graphics consultant for about 6 months.

1987 - designed a computer-animated educational multivision for **Olivetti France** and "**La Villette**" museum, Paris.

April 1987 - participated in **Architectural Strips**, a collective exhibition held at **Design Gallery**, Milan, and sponsored by **Memphis**; curated by **Barbara Radice**.

Since 1987 - has created a range of murals in private villas in Antibes, Milan, and the Bahamas, for members of the international jet-set. A part of these works are featured in "**Terrazzo**" magazine, edited by **Ettore Sottsass** and **Barbara Radice**, spring 1990.

1987 - 1994 - designed a number of fabric collections for **Rainbow** and **Memphis**.

1998 - created, organised and participated in the "**Milano Fumetto Moderno**" exhibition, Milan, with **Storiestrisce** and in the "**Visioni d'interni**" exhibition, Florence, with **Gianni Pettena**.

1989 - designed 2 rugs for **Design Gallery**, Milan.

1990 - designed fabrics, food-packaging and advertising illustrations for **Kanebo**, Osaka.

Since 1991 - has designed 7 models of watch for **Swatch**.

1993 - worked on the “**Philips Fantasy World**” project in conjunction with **Studio Thun**, Milan, helping to devise the installation. Invented the character “**Captain Isy**”, created graphics, promotional films, merchandising, fabrics and signs.

April 1993 - designed 5 glass vases for **Memphis** and 2 tapestries for **Interflex**, all of which were put into production.

November 1993 - created the decoration for a range of plates designed by Ettore Sottsass for **Alessi**; collaborated with **Artemide** on the graphics and the packaging of the “**Gilda**” lamp.

February 1994 - designed a set of glasses for the “**Goto**” collection by **Massimo Lunardon**.

April 1995 - exhibited large-scale drawings at **Spazio Opos at the Salone del Mobile, Milan**, as well as a set of china cups and trays devised for **Fine Factory**.

May 1995 - started work with **Sieger** where he helped create a wide range of glassware and chinaware, including glasses, milk jugs, grappa and beer glasses, wine glasses, teacups, candlesticks, ashtrays and soft toys, for **Ritzenhoff**, as well as chinaware for **Arzberg** and bathroom items for **Octopus**.

August 1995 - participated in a study group for the design of mascots for **Hannover 2000**.

September 1995 - collaborated with **Studio Mendini** on the interior design for the **Swatch** showroom, Padua.

November 1995 - collaborated on the design of the **Alessi** CD-Rom “**L’oggetto dell’equilibrio**” for **Mondadori**.

1996 - designed the graphics for the **Italia On Line Magazine** and designed the **Italia On Line** website, an IT network which at the time was linked to **Omnitel** and to **Sole 24 Ore**.

April 1996 - **Artemide** produced his **Scilla** chandelier and **Nausicaa** wall-fixture.

November 1996 - presented “**Ceramicomix**”, a collection of 28 limited-edition decorated vases at **Galleria Inter-Nos**, Milan, in conjunction with **Marco Zanini**. In 1997, the exhibition opened in a number of galleries including the **Swatch Gallery**, New York, **La Luz de Jesus Gallery**, Los Angeles, **TDK International Exhibition Center**, Tokyo, and **Spazio Sbaiz**, Lignano.

February 1997 - released a range of kitchenware “**Comix in the Kitchen**”, which included pot-holders, trays, paper napkins, aprons, oven-gloves and dishcloths, and was produced by **Alessi**; also designed the packaging and graphics of the catalogue. His new **Swatch** watch, “**The Twitch Twins**”, was released.

1997 -1998 - designed a virtual promotional character for **Telecom** “**Info**” in conjunction with **Giacomo Verde** and **Stefano Roveda (Studio Azzurro)**.

1999 - designed a series of mini-disc decorations for **TDK**.

February 2000 - **Alessi** produced and released “**Mr. Cold**”, a soap dispenser, and “**Mr. Suicide**”, a bath-tub plug.

February 2001 - **Alessi released** his “**Gionni**” keyring, plus 2 sets of wallpaper co-produced with **Rash**.

September 2001 - **Alessi released** his “**Anubis**” bath-salts container.

September 2002 - **Alessi released** his “**Pig Pencil**” pencil-sharpener.

September 2003 - **Alessi released** his collection of children's cutlery.

February 2004 - **Alessi released** his “**Sebastiano**” pencil case.

2005 - 2006 - illustrated the advertising campaign for “**Le Piramidi**” shopping centre, Vicenza, with **INADV**.

February 2006 - **Alessi released** his “**Pummaroriella**” pizza set, which comprised 4 plates with different decorations, plus knife and fork.

April 2006 - designed several garments for the **Pretaportart collection**.

December 2006 - **Alessi released** his “**Portable Christmas**” china nativity-scene and his “**Natalino**” candleholder.

February 2007 - **Alessi released** two additional plates for his “**Pummaroriella**” set.

From Christmas 2008 to Christmas 2001 Alessi released a huge collection of design Christmas objects: “**Extraordinary Xmas**”. Massimo Giacon designed a lot of them, he designed the graphic concept and released the commercial spot with **Alienatio Studio**.

## **Art**

1980 - 1988 - founded “**TRAX**”, a multimedia art experiment, with **Vittore Baroni** and **Piermario Ciani**, working with an unlimited number of artists.

1982 - participated in the Nuremberg Design Biennial; curated by **Luciano Francalanci**.

1984 - participated in his first collective exhibition “**Swatch Street Art Painting**”, Basel.

February 1986 - participated in the “**Under 35**” competition at Arte Fiera, Bologna.

February 1990 - opened his first personal exhibition of paintings at **Spazio Romeo Gigli** Milan, which sold out. Today, the original catalogue, which can be found at **Galleria Carla Sozzani**, Milan, fetches astronomical sums.

June 1991 - opened his sell-out “**Records**” exhibition in the **Alan Journo space**, Milan.

February 1993 - personal exhibition at **Galleria Inter Nos**, Milan. Project entitled “**Via Crucis**”, catalogue printed by **RR edizioni**, Spoleto; introduction by **Ettore Sottsass**.

December 1993 - participated in the “**OMay a Jacovitti**” exhibition at **Galleria Roberta Lietti**, Como; curated by **Demetrio Papani**.

February 1994 - personal exhibition at **Galleria Crossing**, Portogruaro; curated by **Boris Brollo**.

May 1994 - personal exhibition at **Jay Chiat's**, New York; introduced by **Alessandro Mendini**. Part of the exhibition later opened at **Spazio Romeo Gigli**, Milan; at the **Art-Riti exhibition**, Abano Terme, curated by **Luciano Francalanci**; and at a sell-out exhibition at the **Electric Cafè**, Rome, curated by **Achille Bonito Oliva**.

February 1995 - personal exhibition “**Esilio domestico**” at **Spazio Juliet**, Trieste; curated by **Roberto Vidali**.

May 1995 - participated in the first **Watercolor Biennial, Acqua-Rally**, Kamnik, Slovenia; curated by **Luciano Francalanci**.

July 1996 - Reggio Emilia City Council dedicated a vast anthological exhibition to his work at the **Ex Stalloni**; catalogue preface by **E. L. Francalanci**.

September 1997 - personal exhibition (the first of 5 “**I 50 comic books più importanti del pensiero occidentale, i primi 10: religione**”) at **Galleria Cattelani**, Modena.

1998 - 1999 - collaborated on a range of articles for **Flesh Out**, a “**lateral-arts**” magazine.

November 1999 - participated in the “**Mir Arte nello Spazio**” international exhibition at the Museum of Bolzano; curated by **E. Luciano Francalanci**.

February 2000 - inaugurated “**Sexorcismo 2000**” at **Galleria LipanjePuntin**, Trieste. The eponymous book was published by **Mare Nero Edizioni**.

April 2000 - participated in the “**Fantapop**” collective exhibition at **Fondazione Bevilacqua la Masa, Venice**, curated by **Virginia Baradel**, and in the “**Trapassato e Futuro**” collective exhibition at **ex Cartiere Vannucci**, Milan, curated by **Alessandro Riva**.

June 2000 - participated in the “**Supermodel**” collective exhibition at **Galleria LipanjePuntin**, Trieste.

July 2000 - participated in **Swatch Exhibition Place Vendome**, Paris, for the inauguration of the Swatch Store, Place Vendome, Paris.

November 2000 - participated in the “**Il supermarket dell'arte**” collective exhibition at **Spazio Bigli**, Milan, and in the “**Sui Generis**” collective exhibition at the **PAC** (Contemporary Art Pavilion), Milan; curated by **Alessandro Riva**.

January 2001 - exhibited the first works of his new project “**Philosophers in the Pop Planet**” at **Arte Fiera**, Bologna.

November 2001 - the “**Philosophers in the Pop Planet**” exhibition opened at **Galleria LipanjePuntin**, Trieste.

March 2003 - exhibited an installation in the “**Meltin Pop**” collective exhibition at **Palazzo delle Papesse, Center for Contemporary Art, Siena**; curated by Gianluca Marziani. The exhibition also opened at the Museum of Contemporary Art, Varese.

June 2003 - personal exhibition “**Love me Tender**” at **Mondo Bizarro Gallery**, Bologna.

January 2004 - participated in the “**I crimini dell’Amore**” collective exhibition at **Galleria l’Ariete**, Bologna; curated by **Ferruccio Giromini**.

March 2004 - participated in the **Flash Art Fair**, Milan, with due installations (“Amami” and “Mondo Macho”).

May 2004 - participated in MIART, Milan, with his “Personal Jesus” installation at the **Galleria LipanjePuntin stand**.

November 2005 - participated in the “**A band Apart**” collective exhibition at **Galleria Miscetti**, Rome; curated by Gianluca Marziani.

September 2006 - participated in the “**Imperfect Realities**” collective exhibition at **Galleria ArtSinergy**, Bologna; curated by **Olivia Spatola**.

November 2006 - opened two major personal exhibitions in Rome: “**The Pop Will Eat Himself**” (**Mondo Bizarro Gallery**), and **S.P.Q.R.** (**Galleria LipanjePuntin**). Both exhibitions were curated by **Gianluca Marziani**.

March 2007 - his “**Amami**” installation became a book for Mondadori; scripted by **Tiziano Scarpa**.

April 2007 - participated in the “**Essi Vivono**” collective exhibition at **Galleria Guidi&Shoen**, Genoa; curated by **Gianluca Marziani**.

2007, Ottobre, participated in the “**Hotel Poop**”, collective exhibition curated by **Gianluca Marziani**, Pescara.

2007, Dicembre, participate in the **XMart Design**,collettive exhibition at gallery **PostDesign**, Milano.

2008, Ottobre, partecipate at **Belvedere**, collective exhibition curated by **Gianluca Marziani** Istituto Europeo di Design di Roma.

2008, December, **Il Piccolo Circo Diabolico**, personal exhibition at **Galleria Tingo**, Milano.

2009, Maggio, **Loop**, collettive at spazio **Assab One**, Milano.

2009, Maggio, **Centoingiro**, collective at **Mandelli Arte**, Seregno.

2009, Maggio, **Showcase**, collective curated by **Gianluca Marziani**, spazio **Margo**, Roma.

2009, Luglio, **Degli uomini selvaggi e forasticherie**, collettive curate by **Viviana Siviero e Karin Andersen**, in collaboration with **De Faveri Arte**, Feltre.

2009, Ottobre, collective **Whorehouse**, Milano, **Limited Gallery**.

2009, collective “**On Board**”, collettive curate by **Ivan Quaroni**, **Spazioinmostra**, Milano.

2010, **Christmas Rodeo**, collective at **Colombo Gallery**, Milano

2011 February, **Wunderkammer**, collective at **AvantGarden** Gallery, Milano

2011 March "**Down the Rabbit Hole**", collective at **Lipanjepuntin** Gallery, Trieste.

## **Music**

1980 - founded an electronic music band "**Spirocheta Pergoli**" with **Enrico Friso** and **Alberto Mineo**. The group released a number of compilations on cassette and vinyl (**TRAXTRA**, "**Anthems**") as well as 2 EPs ("**Mind Invaders**" and "**Fuzzi Bugsi Tumpa il Bongo!**").

1984 - founded a bizarre new Art-Rock band, "**I Nipoti Del Faraone**", with **Alberto Mineo** and **Mimì Colucci**. In addition to a range of eclectic compilations, the group also released an eponymous EP.

1989 - wrote the soundtrack for his educational installation at "**La Villette**" museum, Paris, with **Alberto Mineo**.

1996 - released his first solo record "**Horror Vacui**" (produced by **Maurizio Marsico**) as part of the catalogue for the eponymous exhibition in Reggio Emilia.

2000 - drew covers for **Irma Records**.

December 2002 - released his second solo album "**Nella città Ideale**" in conjunction with **Tiziano Scarpa** and **Patrizia di Malta**.

2005 - 2006 - participated in "**Fetish Art**" at **65metri Quadri**, Milan, with dj sets and live appearances which also featured "**The Blass**"; exhibition curated by **Elsa Dorella**.

2007-2011 musical performance as vocalist with "**The Blass**" (**Fabio Bozzetto**, drums and **Diego Zucchi**, bass, **Micol Bergamini**, dancer) all around Italy.

## **Animation and Computer animation**

1984 - produced a range of animated shorts and illustrations for television show "**Mister Fantasy**".

1985 - produced a range of theme tunes for RAI television shows **Obladi Obladà** and **Moda**.

1992 - collaborated on a computer-animated mini-series "**Le date che non hanno cambiato la storia**" with **Fabio Malagnini** and **Silvia Dogà (Entropia)**.

October 1999 - worked alongside **Stefano Roveda** and **Enea de Fons** at **Studio Azzurro** to create "**Blobby**", a real-time 3D virtual presenter on "**Solletico**", a children's television show on **RAI 1**.

1999 - worked as a character designer on the animated series “**Storie metropolitane**” in conjunction with studio **Gertie**.

2000 - continued to work with Verde, Roveda and De Fons on “**Bit**”, a virtual character for “**La città della Scienza**”, Naples, and on new interactive character projects for **Il Museo della Scienza e della Tecnica**, Milan.

2005 - coordinated and created the “**Bogie**” project, an interactive internet videogame in conjunction with students at the **European Design Institute** and Enea De Fons.

2006 - created the virtual character “**Gas Tone**” for **Caldaie Beretta** with Enea De Fons and Antonio Bocola.

2007- 20011 With **Alienatio Studio** released commercial and short animations for Alessi and Italian TV channels.

### **Current projects**

Designing a new range of bathroom, kitchen, travel, children's and Christmas items for **Alessi**.

Working on a second book for the graphic novel entitled “**Boy Rocket**” for **Black Velvet**, script by **Mimi Colucci**.

Planning a new book for **Rcs Lizard**, “**La quarta necessità**” script by **Daniele Luttazzi**.

Since 1997, has been teaching at the European Design Institute, Milan.

Working for XL Magazine with his monthly strip “**Bogie**”.

Remastering the old tapes of the “**Nipoti del Faraone**” and “**Spirocheta Pergoli**” for an upcoming DVD anthology.

Designing “**The Pop Will eat Himself**” ceramics for **Superego Editions**.

Making art and performing projects for art galleries and art foundations around the world.

Making musical exhibition with the band “**Massimo Giacon and the Blass**”.